

ORO DE LEY



CABA GALA • 50 YEARS

Corporate Partner & Sponsorship Opportunities

ORO DE LEY



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SATURDAY, JANUARY 27, 2024

LOEWS MIAMI BEACH HOTEL
1601 Collins Avenue, Miami Beach, FL 33139

7:00 PM-2:00 AM
BLACK TIE FORMAL

WELCOME

The theme for the 2024 CABA Gala celebrating our 50th Anniversary is “**Oro de Ley,**” the *Gold Standard* or the legal measurements of the purity of gold. Its selection as this year’s theme serves to honor the humble and pure beginnings of the Cuban American Bar Association 50 years ago in 1974. Started with a group of 24 attorneys who were born in Cuba and came to Miami seeking freedom and opportunity, CABA has grown over these 50 years and now has active members throughout the State of Florida and other states. Our logo of the iconic Miami skyline is mirrored by the beauty of the Havana skyline. We strive to reflect the core ideals and mission of our founders as detailed later in this packet. This coming year we plan to celebrate our rich history and will continue expanding our efforts in providing a professional, social, and supportive community for all our members.

We look forward to your support of this Gala and our year-round events. Please join us in celebrating the **Oro de Ley** set by our founders 50 years ago.

Javier A. Ley-Soto
CABA 2024 President

INDIVIDUAL TICKET SALES

At this time, a limited number of individual tickets will be available for CABA members who currently serve in our judiciary or who serve our community as a government attorney. Please email gala@CABAonline.com for more information.

“CUBAN TIME” AT THE GALA

For those wanting to arrive a bit later, join the Gala in progress at 9:00 PM (Gala Ballroom will open following dinner program) and stay until the lights go out at 2:00 AM. You will enjoy the same after-dinner Gala dynamic & high-energy events, plus OPEN BAR, hors d'oeuvres, and food stations. It's all the fun and perks of the 50th Annual CABA Gala, only it starts a bit later and just \$195 per person.

ABOUT CABA

CABA is a voluntary bar association founded 50 years ago in 1974 by lawyers of Cuban descent. Today, CABA's members include judges, lawyers, and law students of all backgrounds interested in issues affecting the Cuban community, as well as broader legal and human rights issues impacting minority communities as a whole. CABA's mission is to promote equality of our members; increase diversity in the judiciary and legal community;

serve the public interest by increasing awareness to the study of jurisprudence; foster respect for the law, preserve high standards of integrity, honor, and professional courtesy among our peers; provide equal access to and adequate representation of all minorities before the courts; facilitate the administration of justice; build close relationships among our members; provide mentoring and scholarship to law students nationally; and support the indigent community through the funding and administration of an effective pro bono legal assistance project and other community programs.



SPONSORSHIP

ABOUT CABA PRO BONO

In 1984, CABA Pro Bono Legal Services was created to assist disadvantaged members of our community with pro bono legal representation. Today, it continues to passionately execute its mission of changing the lives of children, individuals, and families who cannot otherwise afford effective legal advocates and representatives. CABA Pro Bono provides statewide legal representation to those most in need, serving about 1,800 clients per year, including: victims of human trafficking; veterans; victims of domestic violence; abused, abandoned, or neglected children; the elderly; immigrants, neurodivergent members of our community, and more. Over the last 40 years, the work of CABA Pro Bono's dedicated staff, board members, volunteers, and donors, has yielded immeasurable value to the clients who receive their help and our community as a whole.

ABOUT CABA FOUNDATION

In 1995, as part of its mission to promote diversity and access in the legal services community, CABA launched the Cuban American Bar Foundation (CABF). CABF provides law school scholarships to law students across the country in an effort to assist those students in achieving their full potential through access to and increased diversity in the legal profession. CABF also manages and promotes efforts to endow law school scholarships throughout Florida.

EL JOYERO \$40,000 Δ

- “El Joyero” Level Recognition on Gala Collateral* and all Gala promotional materials
- “El Joyero Table” VIP Seating, 2 Tables of 12 Guests each
- Butler Service for each “El Joyero Table”
- 12 Individual Tickets to “Cuban Time” **
- Complimentary Valet (up to 12 Vouchers)
- Dedicated Social Photographer for “El Joyero”
- Full-Page Ad in Gala Program with Exclusive “El Joyero” Level Placement
- Special Mention and Recognition During Gala
- Exclusive Cross-marketing opportunities during calendar year 2024
- Approved Sponsor Collateral inclusion opportunity
- Full-Page Ad in One (1) 2024 Issue of CABA Briefs – Exclusive Back Cover Placement
- Full-Page Article opportunity in One (1) 2024 issue of CABA Briefs
- Side-Bar Logo in Electronic Newsletter for Winter 2023-2024 with Link to Sponsor’s Website

Δ “El Joyero” Sponsorship can be elevated to include “Maestro Joyero - Presenting Sponsor” designation on all Gala Materials and more! (1 available) Contact us for more info.

OPPORTUNITIES



ORO PURO \$24,000

- “Oro Puro” Level Recognition on Gala Collateral* and designated Gala promotional materials
- “Oro Puro Table” Premium Seating for 12 Guests
- Butler Service for primary “Oro Puro Table”
- Complimentary Valet (up to 6 Vouchers)
- 10 Individual Tickets to “Cuban Time”**
- Option for up to 1 additional Table for 10 Guests for \$4,000
- Full-Page ad in Gala Program with Premium “Oro Puro” Level Placement
- Special Mention and Recognition During Gala
- Approved Sponsor Collateral inclusion opportunity
- Full-Page Ad in One (1) 2024 Issue of CABA Briefs – Premium Inside Cover Placement
- Full-Page Article opportunity in One (1) 2024 issue of CABA Briefs
- Side-Bar Logo in Electronic Newsletter for Winter 2023-2024 with Link to Sponsor’s Website

* Gala Collateral Includes: Gala Program and Digital Screen at Gala

ORO DE PRIMERA LEY \$16,000

- “Oro de Primera Ley” Level Recognition on designated Gala Collateral *
- “Oro de Primera Ley Table” Seating for 12 Guests
- Complimentary Valet (up to 6 Vouchers)
- 8 Tickets to “Cuban Time”**
- Option for up to 1 additional Table seating for 10 Guests for \$5,000
- Half-Page Ad in Gala Program with “Oro de Primera Ley” Level Placement
- Approved Sponsor Collateral inclusion opportunity
- Full-Page Ad in One (1) 2024 Issue of CABA Briefs – Reserved Placement
- Half-Page Article opportunity in One (1) 2024 issue of CABA Briefs
- Side-Bar Logo in Electronic Newsletter for Winter 2023-2024 with Link to Sponsor’s Website

** Cuban Time at The Gala (post event celebrations from 9:00 PM - 2:00 AM)

ORO DE SEGUNDA LEY \$10,000

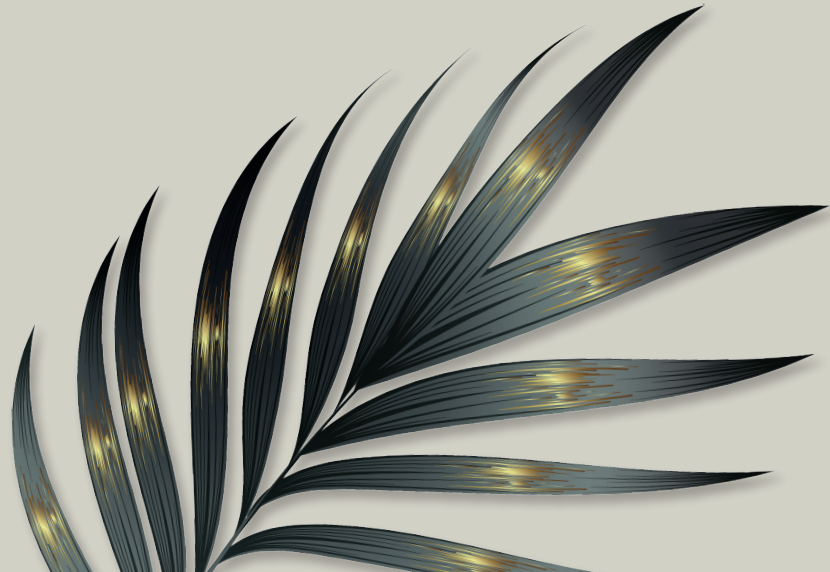
- “Oro de Segunda Ley” Level Recognition in Gala Program
- “Oro de Segunda Ley” Seating for 10 Guests
- Complimentary Valet (5 Vouchers)
- 6 Tickets to “Cuban Time”**
- Half-Page Ad in Gala Program with “Oro de Segunda Ley” Level Placement
- Half-Page Ad or Article opportunity in One (1) 2024 Issue of CABA Briefs

ORO ROSA \$6,500

- “Oro Rosa” Level Recognition in Gala Program
- “Oro Rosa” Seating for 6 Guests
- Complimentary Valet (3 Vouchers)
- 4 Tickets to “Cuban Time”**
- Half-Page Ad or Article opportunity in One (1) 2024 Issue of CABA Briefs

ORO AMARILLO \$3,500

- “Oro Amarillo” Level Recognition in Gala Program
- “Oro Amarillo” Seating for 2 Guests
- Complimentary Valet (1 Voucher)
- Quarter-Page Ad in One (1) 2024 Issue of CABA Briefs



UNDERWRITING OPPORTUNITIES

Underwriters will be recognized in Gala Program and during Event

GALA ARRIVAL

- Cocktail Hour \$7,000 α
- Loews Miami Beach
Registration Desk Display \$6,000 β
- Valet Parking Hang Tags
(incl. in Gala valet cars) \$6,000 β
- Welcome Wall \$5,000 β
- Pipe & Drape \$5,000 β
- Step & Repeat \$4,000 γ
- Multi-level Orchestra Stand \$4,000 γ
- 50th Anniversary Tribute Display \$4,000 γ
- The "Oro" Carpet \$3,000
- Branded 360 Photo Booth \$3,000
- Cigar Rollers \$3,000
- "Oro de Ley" Greeters \$2,000

GALA BALLROOM

- Live Band \$8,000 α
- Live Performing Artist \$7,000 α
- Branded Dance Floor \$6,500 β
- Ballroom Centerpieces \$5,000 β
- Commemorative Favor \$5,000 β
- Grand Ballroom Bar \$5,000 β
- Ballroom Foliage \$5,000 β
- Gala DJ \$3,500

- Photo Booth \$2,500
- Ballroom "Cafecito" Bar \$2,500
- Ballroom Illumination \$2,000
- Gala Program and Dinner Menu \$1,500

LOUNGES (ATTENDANTS & AMENITIES)

- Señores \$750
- Señoritas \$750

CUBAN TIME AT THE GALA

- Cuban Time at The Gala (x 3) \$4,000 γ
- Hora Loca \$3,000
- Dominó Tables \$2,500
- Illuminated Party Favors \$2,000
- Branded Hors d'oeuvres Station \$2,000
- Dessert Bar \$1,500

GOODNIGHT / HASTA MAÑANA

- 50th Anniversary Gala Favors \$8,000 α
- Valet Line Holder \$5,000 β
- Treats To Go \$3,500
- Valet Cafecito and Water Booth \$2,500

α Includes Four (4) Tickets to Cuban Time at The Gala

β Includes Three (3) Tickets to Cuban Time at The Gala

γ Includes Two (2) Tickets to Cuban Time at The Gala

The Annual Gala

is CABA's marquee event, raising hundreds of thousands of dollars each year and hosting over a thousand attorneys, judges business leaders, and dignitaries. One hundred percent of the Gala's net proceeds benefit the CABA Pro Bono Legal Services, which provides no cost legal services to the indigent community in Florida, and the Cuban American Bar Foundation's Scholarship Fund, which awards financial assistance to deserving law students across the country.

CABA Pro Bono Legal Services and Cuban American Bar Foundation are separate 501(c)(3) corporations formed by members of the Cuban American Bar Association.



FOR ADDITIONAL INFORMATION PLEASE CONTACT:

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