



SPECIFICATIONS FOR CABA BRIEFS

FULL PAGE

FULL BLEED: 8.75"W X 11.25"H
FINAL TRIM SIZE: 8.5"W X 11"H

HALF PAGE

FULL BLEED: 8.75"W X 5.75"H
FINAL TRIM SIZE: 8.5"W X 5.5"H

QUARTER PAGE

FULL BLEED: 4.5"W X 5.75"H
FINAL TRIM SIZE: 4.25"W X 5.5"H

HI-RES DIGITAL FILES

DIGITAL SPECIFICATIONS:

All digital material must conform to SWOP standards.

Format available for single file submission:

Hi res PDF (Preferred) or High res image file with the following settings:

COLOR MODE: CMYK or Grayscale
RESOLUTION: 300 dpi at actual print size
FILE TYPE: PDF, JPEG, TIFF, EPS

InDesign layout file **MUST** be accompanied by support files, e.g., fonts, images, etc.

PLEASE BE AWARE:

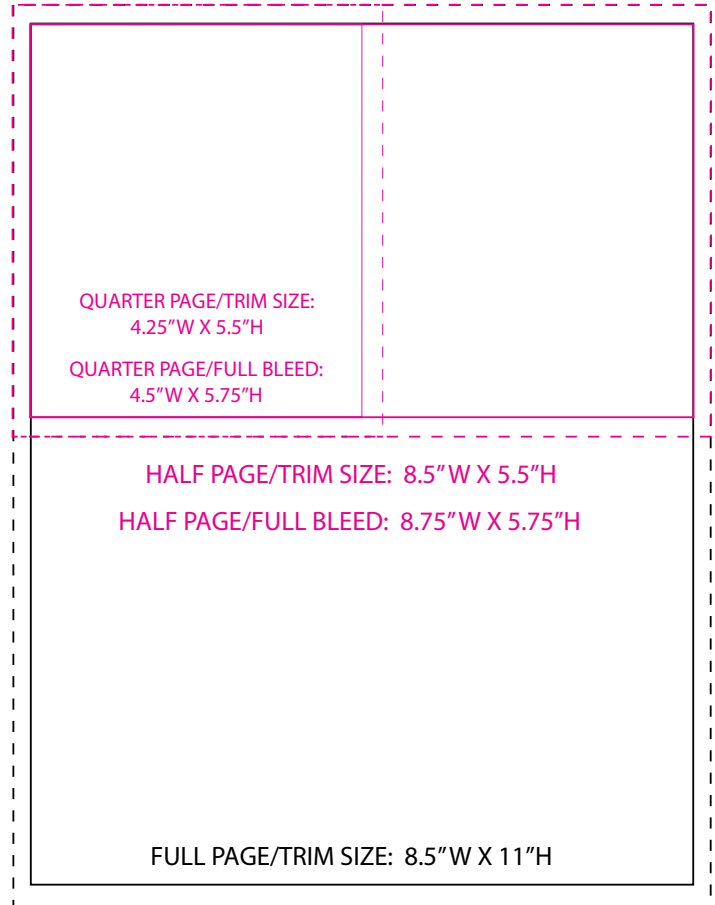
All spot colors **WILL** be converted to CMYK
BLACK type must be BLACK not CMYK. No True Type fonts - Postscript fonts only.
Must include BOTH printer and screen fonts

FILE NAMES

No repetition of file names or use of illegal characters, e.g., non alpha numeric.

Disclaimers:

- You, as our customer, are responsible for verifying final artwork and/or correct spelling to be printed in CABA Briefs. Upon approval from client, CABA will not be held responsible for typos or over looked errors once the printing process has begun.
- CABA reserves the right to reject for any reason, or require revision of, ads to be published in CABA Briefs. CABA shall refund such payment to the advertiser and shall have no further liability to the advertiser.
- All artwork or materials submitted shall become property of CABA, and in CABA's sole discretion, may be destroyed within 30 days of publication unless parties agree otherwise, in writing.
- Materials must be sent print-ready. Due to variances in .pdf and .jpg formats, materials may need to be reduced or enlarged to fit publication. CABA Briefs magazine publisher reserves the right to adjust without consent.



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AD DEADLINE:

Spring Issue -March 15, 2021

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