



SPONSORSHIP PROPOSAL

CABA
Cuban American
Bar Association



About CABA

CABA is a non-profit voluntary bar association founded in 1974 by lawyers of Cuban descent. Today, CABA has become one of Florida's most prolific and influential voluntary bar associations with members which include judges, lawyers, and law students of all backgrounds interested in issues affecting the Cuban-American community, as well as broader legal and human rights issues impacting minority communities as a whole.

About CABA Pro Bono Legal Services

CABA's Pro Bono Legal Services was created to assist the legal needs of the indigent community in Miami-Dade County, putting in over 25,000 free attorney hours annually. CABA Pro Bono's mission is to change lives of children, individuals and families through holistic legal advocacy by providing free legal services to those who cannot otherwise afford it — regardless of race, creed, color, gender, sexual orientation or national origin. In 1992, President George H.W. Bush recognized CABA Pro Bono Legal Services nationally as a Point of Light for performing outstanding work on behalf of the community.

About CABA Foundation

In 1995, as part of its mission to promote diversity and opportunity in the legal services community, CABA launched The Cuban American Bar Foundation (CABF) to manage and promote efforts to endow scholarships at Florida law schools. Twenty-six years later CABF has its own endowed scholarships at seven (7) Florida law schools. With your support we can continue to increase the number and amount of scholarships we award on a yearly basis.



About Our Event...

Given the pandemic and the resulting state of the world, a traditional black-tie gala remains impractical, so we've thought "outside the box" and are bringing our members a unique experience. One that includes sun, fun and all the distance you want. On March 20, 2021, we will be anchoring in Biscayne Bay for a "Regatta-inspired" gala on boats and yachts for CABA's 2021 "REGALA," as we raise the funds necessary for our Cuban American Bar Foundation and CABA Pro Bono Legal Services to fulfill their missions.

2021 CABA REGALA

SPONSORSHIP OPPORTUNITIES

MARCH 20TH | BISCAYNE BAY



Title Sponsor

\$25,000 – MEGA YACHT

SOLD OUT

- Exclusive Level
- Two (2) yachts with captains and butler services – 10 passengers each
- Two (2) boats with captains – 8 passengers each
- Two (2) BYOBs- Bring Your Own Boat – unlimited passengers
- Up to Six (6) Branded coolers with bites and beverages
- Premier logo placement on all 2021 CABA REGALA collateral material as MEGA YACHT Sponsor
- Full-page back cover ad in one (1) 2021 issue of CABA Briefs
- Full-page ad level placement in the 2021 REGALA program
- Full-page ad in one (1) 2021 issue of CABA Briefs
- Full-page feature article in one (1) 2021 issue of CABA Briefs
- Side-bar logo & active link to sponsor website in electronic newsletter for 2021
- Exclusive cross-marketing opportunities for 2021 (optional)
- Sponsor dedicated e-blast to CABA database highlighting sponsor
- Premier logo placement on all social media promotions for the 2021 CABA REGALA
- Logo on Cooler
- Six (6) Branded Tote Bags

2021 CABA REGALA

SPONSORSHIP OPPORTUNITIES

MARCH 20TH | BISCAYNE BAY



\$10,000 - SCHOONER Sponsor

- One (1) yacht with captain - 10 passengers
- Two (2) BYOBs - Bring Your Own Boat - unlimited passengers
- Up to three (3) Branded coolers with bites and beverages
- Preferred logo placement on all 2021 CABA REGALA collateral material as SCHOONER sponsor
- Full-page ad in one (1) 2021 issue of CABA Briefs
- Half-page feature article in one (1) 2021 issue of CABA Briefs
- Sponsor dedicated e-blast to CABA database highlighting sponsor
- Preferred logo placement on all social media promotions for the 2021 CABA REGALA
- Three (3) Branded Tote Bags

2021 CABA REGATA

SPONSORSHIP OPPORTUNITIES

MARCH 20TH | BISCAYNE BAY



\$6,500 - OPEN FISHERMAN Sponsor

- One (1) Boat with captain - 8 passengers
- Two (2) BYOBs - Bring Your Own Boat - unlimited passengers
- Up to three (3) Branded Coolers with bites and beverages
- Logo placement on all 2021 CABA REGATA collateral material as OPEN FISHERMAN sponsor
- Full-page ad in one (1) 2021 issue of CABA Briefs
- Half-page feature article in one (1) 2021 issue of CABA Briefs
- Three (3) Branded Tote Bags

2021 CABA REGALA

SPONSORSHIP OPPORTUNITIES

MARCH 20TH | BISCAYNE BAY



\$5,000 - CATAMARAN Sponsor

- Two (2) BYOBs - Bring Your Own Boat - Unlimited passengers
- Up to two (2) Branded coolers with bites and beverages
- Sponsor exposure on all 2021 CABA REGALA collateral material as CATAMARAN sponsor
- Half-page ad in one (1) 2021 issue of CABA Briefs
- Sponsor dedicated e-blast to CABA database highlighting sponsor
- Sponsor name on all social media promotions for the 2021 CABA REGALA
- Two (2) Branded Tote Bags

2021 CABA REGALA

SPONSORSHIP OPPORTUNITIES

MARCH 20TH | BISCAYNE BAY



\$3,500 - TENDER Sponsor

- One (1) BYOB- Bring Your Own Boat
- One (1) Branded cooler with light bites and drinks
- Sponsor name on all 2021 CABA REGALA collateral material as TENDER sponsor
- Sponsor name on all social media promotions for the 2021 CABA REGALA
- One (1) Branded Tote Bag

2021 CABA REGATA

SPONSORSHIP OPPORTUNITIES

MARCH 20TH | BISCAYNE BAY



UNDERWRITING OPPORTUNITIES -

Each underwriting sponsorship includes one (1) BYOB

- ☐ Coolers - \$20,000 **SOLD**
- ☐ Branded Stage - \$15,000
- ☐ Kayaks - \$10,000
- ☐ Live Streaming LED Screens - \$7,500 **SOLD**
- ☐ Rafts - \$7,500
- ☐ Shirts - \$7,500
- ☐ Tumblers - \$5,000 **SOLD**
- ☐ Hats - \$5,000 **SOLD**
- ☐ DJ - \$5,000
- ☐ Flags - \$5,000
- ☐ Cigars - \$3,500 **SOLD**
- ☐ Towels - \$3,000 **SOLD**
- ☐ Bathroom - \$3,000
- ☐ Tote Bags - \$3,000 **SOLD**
- ☐ Sunscreen - \$3,000 **SOLD**
- ☐ Water Guns - \$3,000
- ☐ Beads - \$3,000
- ☐ Floating Noodles - \$3,000
- ☐ Water - \$3,000 **SOLD**
- ☐ Chapstick/Lip Balm - \$3,000 **SOLD**