



## CABA Briefs Advertising Rates Schedule

CABA is a non-profit voluntary bar association, founded in 1974, by lawyers of Cuban descent. CABA's members include judges, lawyers, and law students of all backgrounds, interested in issues affecting the Cuban community, as well as broader legal and human rights issues impacting minority communities, in general.

The CABA Briefs Committee is responsible for the creation, production and publication of CABA's magazine, CABA Briefs. CABA Briefs is published bi-annually and is distributed by mail to our membership to the address listed by the member in his/her membership profile. Additionally, CABA Briefs is posted on our website at [www.cabaonline.com](http://www.cabaonline.com) and distributed at select events. Circulation is approx. 2,000 bi-annually in Miami-Dade County, Florida. The Editor-in-Chief has final discretion for specific content, form, and style of all items in the CABA Briefs.

### Advertising Rates

Page Size	Size	1X	2X	3X
Full Page	8.5" X 11"	\$750 (\$1,000 Cover)	\$1,000 (\$1,600 Cover)	\$1,600 (\$2,000 Cover)
1/2 Page	8.5" X 5.5"	\$400 (\$600 Cover)	\$600 (\$800 Cover)	\$800 (\$1,000 Cover)
1/4 Page	3.5" X 4.75"	\$300	\$450	\$600

### Preferred Positions:

Cover prices apply to ads placed on back cover, inside front cover, and inside back cover. To guarantee placement, add 15%.

### Payment Terms:

All ads must be paid for with insertion order. For multiple ads, terms are net 30 days from date of invoice. 1.5% interest/month will be incurred on any unpaid balance past 30 days. Rates are based on electronic media being provided at correct specifications.

### **Material Deadlines\***

Winter/Spring Issue – March 2, 2018  
 Summer/Fall Issue – June 29, 2018

### **Estimated Date of Publication\***

March 2018  
 August 2018

\*Deadlines and Estimated Dates of Publication are subject to change without notice.



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### Disclaimers:

- You, as our customer, are responsible for verifying final artwork and/or correct spelling to be printed in CABA Briefs. Upon approval from client, CABA will not be held responsible for typos or over looked errors once the printing process has begun.
- CABA reserves the right to reject for any reason, or require revision of, ads to be published in CABA Briefs. CABA shall refund such payment to the advertiser and shall have no further liability to the advertiser.
- All artwork or materials submitted shall become property of CABA, and in CABA's sole discretion, may be destroyed within 30 days of publication unless parties agree otherwise, in writing.
- Materials must be sent print-ready. Due to variances in .pdf and .jpg formats, materials may need to be reduced or enlarged to fit publication. CABA Briefs magazine publisher reserves the right to adjust without consent.

Thank you for your interest in advertising in CABA Briefs. We look forward to working with you!

### **Editor-in-Chief**

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### **Co-Editor**

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