



SPECIFICATIONS FOR CABA BRIEFS

FULL PAGE

FULL BLEED: 8.75"W X 11.25"H
FINAL TRIM SIZE: 8.5"W X 11"H

HALF PAGE:

FULL BLEED: 8.75"W X 5.75"H
FINAL TRIM SIZE: 8.5"W X 5.5"H

HI-RES DIGITAL FILES

DIGITAL SPECIFICATIONS:

All digital material must conform to SWOP standards.

Format available for single file submission:

Hi res PDF (Preferred) or High res image file with the following settings:

COLOR MODE: CMYK or Grayscale
RESOLUTION: 300 dpi at actual print size
FILE TYPE: JPEG, TIFF, EPS

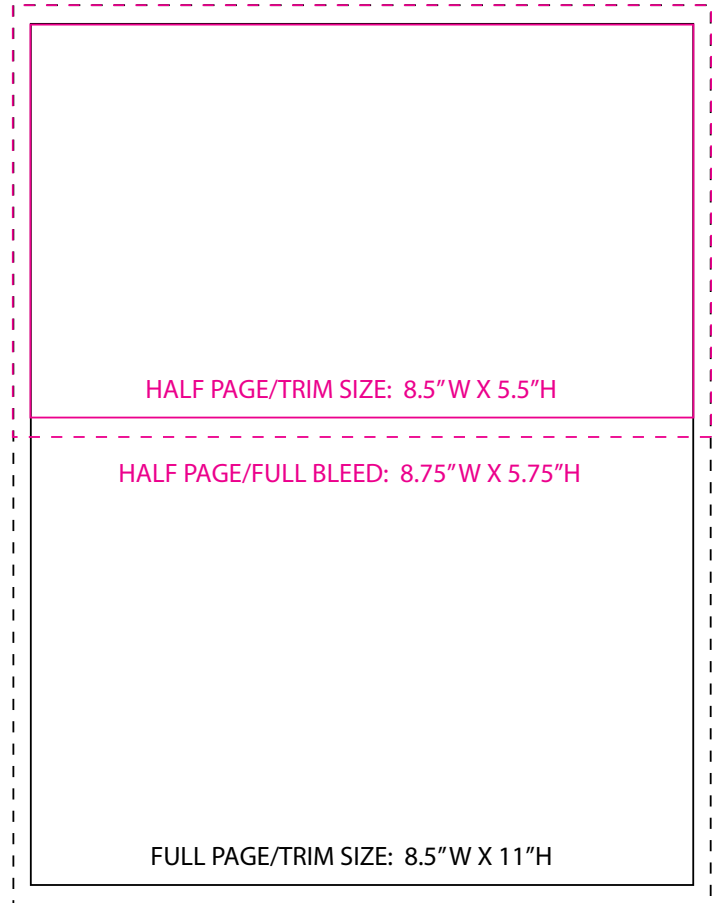
InDesign layout file MUST be accompanied by support files, e.g., fonts, images, etc.

PLEASE BE AWARE:

All spot colors WILL be converted to CMYK
BLACK type must be BLACK not CMYK. No True Type fonts - Postscript fonts only.
Must include BOTH printer and screen fonts

FILE NAMES

No repetition of file names or use of illegal characters, e.g., non alpha numeric.



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AD DEADLINE:

Winter/Spring Issue - March 7, 2018
Summer/Fall Issue - October 5, 2018

CONTACT INFORMATION:

Daniel Espinosa, Director of
Operations Tel: 305-857-7229
Email: Despinosa@cabaonline.com