



SPECIFICATIONS FOR 2017 CABA BRIEFS

FULL PAGE

FULL BLEED: 8.75" W X 11.25" H
FINAL TRIM SIZE: 8.5" W X 11" H

HALF PAGE:

FULL BLEED: 8.75" W X 5.75" H
FINAL TRIM SIZE: 8.5" W X 5.5" H

HI-RES DIGITAL FILES

DIGITAL SPECIFICATIONS:
All digital material must conform to SWOP standards.

Format available for single file submission:

Hi res PDF (Preferred) or High res image file with the following settings:

COLOR MODE: CMYK or Grayscale
RESOLUTION: 300 dpi at actual print size
FILE TYPE: JPEG, TIFF, EPS

InDesign layout file **MUST** be accompanied by support files, e.g., fonts, images, etc.

PLEASE BE AWARE:

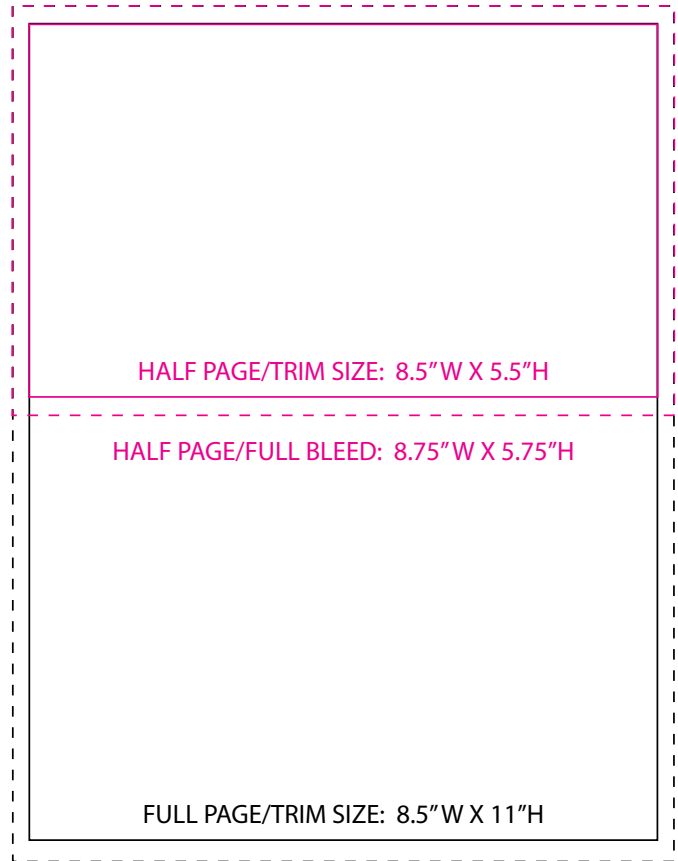
All spot colors **WILL** be converted to CMYK
BLACK type must be BLACK not CMYK.
No True Type fonts - Postscript fonts only.
Must include BOTH printer and screen fonts

FILE NAMES

No repetition of file names or use of illegal characters, e.g., non alpha numeric.

CONTACT INFORMATION:

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AD DEADLINES:

Friday, June 23, 2017
November 30, 2017