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www.lawyersontherun.org

February 10, 2015

**Re: Cuban American Bar Association Pro Bono Project's
4th Annual "Lawyers on the Run" 5K**

Dear Sir or Madam,

On behalf of the Cuban American Bar Association (CABA) Pro Bono Project, we are pleased to invite you to be a sponsor of our 4th annual "*Lawyers on the Run*" charitable event. The event will take place on **Saturday, April 4, 2015 at Tropical Park**, located at 7900 SW 40th Street, Miami, Florida 33155.

"*Lawyers on the Run*" is a 5K run/walk that will challenge lawyers and law firms alike with a two-prong goal: to raise awareness of the importance of health and well-being in the legal profession and to raise funds to ensure that access to justice remains a reality for all in South Florida. Through the race, we hope to raise money for CABA's Pro Bono Project, which offers free bilingual legal services to needy members of our community who cannot otherwise afford adequate legal representation. The Pro Bono Project was formed by CABA in 1984 to provide access to our court system and adequate voluntary legal representation for the impoverished. The Project was nationally recognized as a "Point of Light" by President George H.W. Bush in 1992. In order to sustain and expand this worthwhile cause, we need your support!

In 2014, thanks in part to the triumph of fundraisers like this, the Project has enjoyed unprecedented success and growth. Among other accomplishments, the Project

- Closed over 1700 cases – a 72% increase over the previous year
- Held over 25 outreach clinics all over Miami-Dade County, educating the community on topics ranging from loan modification and foreclosure defense to immigration
- Continued the pioneering Unaccompanied Immigrant Minors Project, which provides legal services to indigent children who have been smuggled into the United States without a guardian
- Offered citizenship classes for victims of domestic violence
- Provided free legal services to over 1,000 indigent members of the community

Unfortunately, continual drastic cuts in Florida's budget have created an increased need for critical funding in order to continue serving our community with pro bono legal services.

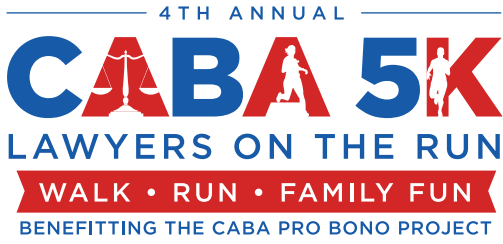
Through our race, we are hoping to attract over 1,000 lawyers, government officials, dignitaries, judges and business leaders. The ultimate success of the event (i.e., the total donation made to the CABA Pro Bono Project) directly correlates to the ability to underwrite all costs associated with the event - **that is where your tremendous generosity makes a world of difference**. Sponsorship opportunities are being offered on a limited basis to a select group of companies and individuals, and we are pleased to offer you this opportunity. Attached for your review are the various sponsorship levels and benefits.

We thank you for your consideration and look forward to working with you. Should you have any questions, please feel free to contact me at 305-495-1422 or norymacosta@gmail.com, or Giselle Gutierrez Madrigal at 305-789-3371 or gisellegmadrigal@gmail.com.

Yours very truly,

Nory Acosta-Lopez

Nory Acosta-Lopez
CABA Pro Bono Project Lawyers on the Run
Sponsor Liaison



SPONSOR LEVELS & BENEFITS

Title - \$12,000

15 Race Entries

“TITLE” SPONSOR RECOGNITION ON:

- / All event collateral
- / Pre and Post event press releases and publicity
- / CABA Website (12 months)
- / Pro Bono Website (12 months)
- / Event Save-the-Dates (printed and electronic)
- / Social Media
- / Runner collateral (shirts, bibs, etc.)

Numerous “Thank You” throughout program
 Inclusion of Sponsor promotional materials in Race Bag
 Two 10 x 10 tents in prominent locations
 Full-Page color ad in CABA Briefs
 Side-bar logo and active link on Que Pasa CABA?
 E-newsletter for month of race
 Opportunity to address participants at event
 Presentation of Award at event
 Option to host kick-off spinning event

Elite - \$5,000

10 Race Entries

“ELITE” SPONSOR RECOGNITION ON:

- / All event collateral
- / Pre and Post event press releases and publicity
- / CABA Website (12 months)
- / Pro Bono Website (12 months)
- / Event Save-the-Dates (printed and electronic)
- / Social Media
- / Runner collateral (shirts)

Inclusion of Sponsor promotional materials in Race Bag
 One 10 x 10 tent in prominent location
 Half-Page color ad in CABA Briefs
 Side-bar logo and active link on Que Pasa CABA?
 E-newsletter for month of race

Marathoner - \$2,500

5 Race Entries

“MARATHONER” SPONSOR RECOGNITION ON:

- / All event collateral
- / Pre and Post event press releases and publicity
- / CABA Website (12 months)
- / Pro Bono Website (12 months)
- / Event Save-the-Dates (printed and electronic)
- / Social Media
- / Runner collateral (shirts)

Inclusion of Sponsor promotional materials in Race Bag
 One 10 x 10 tent

Sprint - \$1,000

3 Race Entries

“SPRINT” SPONSOR RECOGNITION ON:

- / All event collateral
- / Pre and Post event press releases and publicity
- / CABA Website (12 months)
- / Pro Bono Website (12 months)
- / Event Save-the-Dates (printed and electronic)
- / Social Media

One 10 x 10 tent

In-Kind - value of at least \$500

1 Race Entry

“IN-KIND” SPONSOR RECOGNITION ON:

- / Pre and Post event press releases and publicity
- / Event Save-the-Dates (printed and electronic)
- / Social Media

One 10 x 10 tent

Underwriting Opportunities

Recognition on CABA and CABA Pro Bono’s websites

| | |
|--------------------------------------|---------|
| DJ | \$500 |
| FOOD..... | \$800 |
| WATER..... | \$800 |
| KIDDIE CORNER & EASTER EGG HUNT..... | \$1,000 |
| PHOTOBOOTH..... | \$1,000 |
| CABA PAST PRESIDENTS DUNK TANK..... | \$1,000 |
| VOLUNTEER SHIRTS..... | \$1,500 |
| PACKET PICK-UP..... | \$1,500 |

FOR SPONSORSHIP OPPORTUNITIES CONTACT:

Nory M. Acosta-Lopez
 norymacosta@gmail.com | (305) 495-1422

Giselle Gutierrez Madrigal
 gisellegmadriral@gmail.com | (305) 789-3371

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