

Corporate Partner & Sponsorship Opportunities

2015



CABA BENEFIT GALA & BOARD INSTALLATION DINNER BENEFITTING THE FOUNDATION'S SCHOLARSHIP FUND



Swept away to the

HEART OF HAVANA

at

CLUB TROPICABA

23N



ABOUT OUR ORGANIZATION



The Cuban American Bar Association (CABA), established in 1974, has entered its fourth decade of excellence and dedication to the legal profession. In 1995, as part of its mission to promote diversity and opportunity in the legal services community, CABA launched the **Cuban American Bar Foundation (CABF)**, a separate 501(c)(3) corporation, to manage and promote its efforts to endow scholarships in Florida law schools. Twenty years later, endowments of CABA scholarships at law schools exceed half a million dollars. The Foundation has endowed CABA scholarships at law schools in the following universities: Florida International University, Florida State University, Nova Southeastern University, St. Thomas University, University of Florida, and University of Miami.

In addition to the endowed scholarships at the law schools, each fall the Foundation awards an average of three to five at large scholarships to deserving students including two that are respectively named in honor of Past President Osvaldo Soto, Esq. and the late Hon. Margarita Esquiroz. In the past two years the Foundation has awarded over \$25,000.00 in scholarships of \$2,500.00 each on average. However, the tuition costs to attend law school keep rising at an exponential rate. Where the obstacle of discrimination in admissions has thankfully faded, the daunting tuition rates, even at state schools, now serve to keep bright and promising students seeking their place in the legal profession with their dreams unfulfilled. The Foundation, with the help of its corporate and law firm partners, can and must do more.

Fundraising events such as the CABA/CACPA Annual Golf Tournament and the largest and most well attended of all its events, the Annual Installation Gala, have enabled CABA to further its mission and also assist the Foundation with its endowment of the "CABA Scholarship Fund" which in the past several years has raised over one hundred fifty thousand dollars towards its goal of two hundred fifty thousand dollars to be funded by the end of fiscal year 2015. This fund will provide for at large scholarships to be awarded on an annual basis to law students as well as ad hoc grants to other scholars with interests that will promote excellence in the legal profession and legal services community.



01 ▶ Presentador \$50,000

BENEFITS: (Category/Product Exclusivity)

- ▼ **"PRESENTADOR"** sponsor recognition on:
 - ▶ All event collateral
 - ▶ Gala program listing
 - ▶ Pre and post event press releases and publicity
 - ▶ CABA website
 - ▶ Foundation website
 - ▶ Event invitations (printed and electronic)
 - ▶ Social media
 - ▶ Digital screen display of logo at Gala with highest level of rotation
- ▶ Back cover ad placement in all (3) CABA Briefs issues for 2015
- ▶ Side-bar logo and active link on ¿Que Pasa Caba? monthly e-newsletter in 2015
- ▶ Full page feature article in CABA Briefs (first post Gala issue highlighting sponsor services and key individuals)
- ▶ Premier Gala seating for 10 guests at a specially appointed table, including butler service
- ▶ Logo placement on table signage at sponsor table
- ▶ Complimentary valet parking for (5) guests at sponsor table
- ▶ Gala program ad placement (choice of full page front cover or two-page centerfold)
- ▶ Dedicated social photographer to capture sponsor exclusive images (to shadow sponsor principal)
- ▶ Option to include marketing insert in printed event invitation
- ▶ Exclusive cross-marketing/product placement opportunities at other premier events on the CABA Calendar for 2014/2015
- ▶ 10 tickets to "23°N" After-Party



02 ▶ Titular \$25,000

BENEFITS: (Category/Product Exclusivity)

- ▼ **"TITULAR"** sponsor recognition on:
 - ▶ All event collateral
 - ▶ Gala program listing
 - ▶ Pre and post event press releases and publicity
 - ▶ CABA website
 - ▶ Foundation website
 - ▶ Event invitations (printed and electronic)
 - ▶ Social media
 - ▶ Digital screen display of logo at Gala with greater level of rotation
- ▶ Inside front cover ad placement in all (3) CABA Briefs issues for 2015
- ▶ Side-bar logo and active link on ¿Que Pasa Caba? monthly e-newsletter in 2015
- ▶ Full page feature article in CABA Briefs (first post Gala issue highlighting sponsor services and key individuals)
- ▶ Premier Gala seating for 10 guests at a specially appointed table, including butler service
- ▶ Logo placement on table signage at sponsor table
- ▶ Complimentary valet parking for (5) guests at sponsor table
- ▶ Gala program ad placement (full page back cover)
- ▶ Exclusive cross-marketing opportunities at other premier events on the CABA Calendar for 2014/2015
- ▶ 8 tickets to "23°N" After-Party





03 ▶ Brillante \$15,000

BENEFITS:

- ▼ **"BRILLANTE"** sponsor recognition on:
 - ▶ Gala program listing
 - ▶ Pre and post event press releases and publicity
 - ▶ CABA website
 - ▶ Foundation website
 - ▶ Event invitations (printed and electronic)
 - ▶ Social media
 - ▶ Digital screen display of logo at Gala
- ▶ Full page ad placement in choice of (2) CABA Briefs issues for 2015
- ▶ Half page feature article in CABA Briefs (first post Gala issue highlighting sponsor services and key individuals)
- ▶ Prominent Gala seating for 10 guests at a specially appointed table, including butler service
- ▶ Logo placement on table signage at sponsor table
- ▶ Complimentary valet parking for (5) guests at sponsor table
- ▶ Gala program full page ad placement
- ▶ Exclusive cross-marketing opportunities at other premier events on the CABA Calendar for 2014/2015
- ▶ 6 tickets to "23°N" After-Party



04 ▶ Platino \$10,000

BENEFITS:

- ▼ **"PLATINO"** sponsor recognition on:
 - ▶ Gala program listing
 - ▶ Pre and post event press releases and publicity
 - ▶ CABA website
 - ▶ Foundation website
 - ▶ Event invitations (printed and electronic)
 - ▶ Social media
 - ▶ Digital screen display of logo at Gala
- ▶ Full page ad placement in choice of (2) CABA Briefs issues for 2015
- ▶ Half page feature article in CABA Briefs (first post Gala issue highlighting sponsor services and key individuals)
- ▶ Prime Gala seating for 10 guests at a specially appointed table, including butler service
- ▶ Logo placement on table signage at sponsor table
- ▶ Complimentary valet parking for (5) guests at sponsor table
- ▶ Gala program full page ad placement
- ▶ Exclusive cross-marketing opportunities at other premier events on the CABA Calendar for 2014/2015
- ▶ 4 tickets to "23°N" After-Party





05 ▶ Oro \$7,500

BENEFITS:

- ▼ "ORO" sponsor recognition on:
 - ▶ Gala program listing
 - ▶ Pre and post event press releases and publicity
 - ▶ CABA website
 - ▶ Foundation website
 - ▶ Event invitations (printed and electronic)
 - ▶ Social media
 - ▶ Digital screen display of logo at Gala
- ▶ Full page ad placement in choice of (1) CABA Briefs issues for 2015
- ▶ Mention in CABA Briefs article covering Gala (first post Gala issue highlighting sponsor services and key individuals)
- ▶ Preferential Gala seating for 10 guests at a specially appointed table, including butler service
- ▶ Logo placement on table signage at sponsor table
- ▶ Complimentary valet parking for (5) guests at sponsor table
- ▶ Gala program full page ad placement
- ▶ Exclusive cross-marketing opportunities at other premier events on the CABA Calendar for 2014/2015



06 ▶ Plata \$5,000

BENEFITS:

- ▼ "PLATA" sponsor recognition on:
 - ▶ Gala program listing
 - ▶ Pre and post-event press releases and publicity
 - ▶ CABA website
 - ▶ Foundation website
 - ▶ Event invitations (printed and electronic)
 - ▶ Social media
 - ▶ Digital screen display of logo at Gala
- ▶ Half page ad placement in choice of (1) CABA Briefs issues for 2015
- ▶ Mention in CABA Briefs article covering Gala (first post-Gala issue highlighting sponsor services and key individuals)
- ▶ Preferential Gala seating for 10 guests
- ▶ Name placement on table signage at sponsor table
- ▶ Gala program 1/2 page ad placement





07 ▶ Esmeralda \$2,500

BENEFITS:

- ▼ **"ESMERALDA"** sponsor recognition on:
 - ▶ Gala program listing
 - ▶ Pre and post-event press releases and publicity
 - ▶ CABA website
 - ▶ Foundation website
 - ▶ Event invitations (printed and electronic)
 - ▶ Social media
 - ▶ Digital screen display of logo at Gala
- ▶ Half page ad placement in choice of (1) CABA Briefs issues for 2015
- ▶ Prominent seating for 2 guests at a specially appointed table, including butler service
- ▶ Complimentary valet parking for (1) guest at table
- ▶ Gala program full page ad placement
- ▶ Exclusive cross-marketing opportunities at other premier events on the CABA Calendar for 2014/2015
- ▶ 4 tickets to "23°N" After-Party

UNDERWRITING OPPORTUNITIES

Created exclusively for 501(c)(3) philanthropic donations to Cuban American Bar Foundation

- | | |
|--|---|
| <input type="checkbox"/> Ballroom Décor\$15,000.00
Available in packages of \$1,000.00 each. | <input type="checkbox"/> Feature Surprise Performance\$3,000.00 |
| <input type="checkbox"/> Ballroom Lighting\$15,000.00
Available in packages of \$1,000.00 each. | <input type="checkbox"/> Cigar Roller.....\$2,500.00 |
| <input type="checkbox"/> Ballroom Floral & Palms\$10,000.00
Available two packages of \$5,000.00 each. | <input type="checkbox"/> Bar-top Conga Player\$2,500.00 |
| <input type="checkbox"/> Band: Carlos Oliva y los Sobrinos del Juez.\$10,000.00
Available in two packages of \$5,000.00 each. | <input type="checkbox"/> Photo booth\$2,500.00 |
| <input type="checkbox"/> Bongo Bar.....\$7,500.00 | <input type="checkbox"/> Dancer 1.....\$1,000.00 |
| <input type="checkbox"/> Ballroom Video Projectors\$6,000.00
Available two packages of \$3,000.00 each. | <input type="checkbox"/> Dancer 2.....\$1,000.00 |
| <input type="checkbox"/> Event Souvenir\$5,000.00
Available in two packages of \$2,500.00 each. | <input type="checkbox"/> Dancer 3.....\$1,000.00 |
| <input type="checkbox"/> Ballroom Lounge 1.....\$5,000.00 | <input type="checkbox"/> Dancer 4.....\$1,000.00 |
| <input type="checkbox"/> Ballroom Lounge 2.....\$5,000.00 | <input type="checkbox"/> Dancer 5.....\$1,000.00 |
| <input type="checkbox"/> Cocktail Reception.....\$5,000.00 | <input type="checkbox"/> Dancer 6.....\$1,000.00 |
| <input type="checkbox"/> 23°N After-Party Bites.....\$5,000.00 | <input type="checkbox"/> Dancer 7.....\$1,000.00 |
| <input type="checkbox"/> Cocktail Décor.....\$3,500.00 | <input type="checkbox"/> Dancer 8.....\$1,000.00 |
| | <input type="checkbox"/> Costumed Greeter.....\$1,000.00 |
| | <input type="checkbox"/> 23°N After-Party Favors.....\$1,000.00 |
| | <input type="checkbox"/> Fall Save-the-Date iPad Raffle\$750.00 |
| | <input type="checkbox"/> General Underwriting.....\$500.00 |

Underwriting sponsors will be recognized accordingly with appropriate themed event signage where the sponsor may elect to feature their name or logo. Additionally, all underwriters receive listed recognition in order of giving in the event program and CABA Briefs issue to follow the Gala.

NOTE: EARLY BIRD PRICING EXTENDED THROUGH DECEMBER 15, 2014 FOR INDIVIDUAL SEATS AND NON-SPONSOR "BRONCE" TABLES

Corporate Partner & Sponsorship Opportunities

2015
CABA BENEFIT GALA
 & BOARD INSTALLATION DINNER
 BENEFITTING THE FOUNDATION'S SCHOLARSHIP FUND



Name Company Name (Please Print Your Name As You Wish It To Appear On Printed Materials)

Contact Name

Billing Address Mailing Address City/State/Zip

Phone E-mail

Alternate Phone And/or E-mail

Signature

Bar Number

SPONSORSHIPS

- 01 ▶ PRESENTADOR \$50,000.00*
- 02 ▶ TITULAR \$25,000.00*
- 03 ▶ BRILLANTE \$15,000.00*
- 04 ▶ PLATINO \$10,000.00**
- 05 ▶ ORO \$7,500.00**
- 06 ▶ PLATA \$5,000.00**
- 07 ▶ ESMERALDA \$2,500.00***

* Premier Table for 10 Guests
 ** Preferential Table for 10 Guest
 *** Prominent seating for 2 Guests

TABLES

- MESA BRONCE* (before Dec 1).....(10 Seats) \$2,750.00
 - MESA BRONCE*(10 Seats) \$3,500.00
- * Please provide a list of the table guests by Jan 23

SEATS

- MEMBER SEAT (before Dec 1) Dec 15 \$200.00
- MEMBER SEAT \$250.00
- NON-MEMBER SEAT (before Dec 1) Dec 15 \$295.00
- NON-MEMBER \$350.00

23°N AFTER-PARTY 10PM-2AM

- Ball guests are welcome to stay for the After-Party.
- Tickets \$100**
- ** Restricted to member to lawyers in practice 5 years or less + one guest, and member law students + one guest. Must provide attorney name and bar number.

UNDERWRITING/IN-KIND DONATION

General Underwriting or In-Kind Donation
 Custom Packages Available

(Please specify the item or amount you would like to underwrite)

SPONSORSHIP FORM

CALCULATE YOUR TOTAL GALA SUPPORT			
TABLE/SEAT	\$.....	UNDERWRITING	\$.....
SPONSORSHIP	\$.....	AFTER-PARTY	\$.....
<hr/>			
TOTAL GALA SUPPORT		TOTAL AMOUNT \$.....	
(please use calculation box)			
<input type="checkbox"/>	A check payable to: Cuban American Bar is enclosed		
<input type="checkbox"/>	Please charge my credit card with the following amount		\$.....
<input type="checkbox"/>	I am unable to attend, but am enclosing a contribution of		\$.....

RETURN THIS FORM/CHECKS TO:

SMGQ LAW
 201 Alhambra Circle - Suite 1205
 Coral Gables, Florida 33134-5107
ATTENTION:
Manny Crespo, Jr. President-Elect
 Fax: 305-397-1186

NAME (as it appears on the card) _____ CW Code _____

VISA MASTERCARD AMEX CARD NO. _____ AMOUNT: _____

EXPIRATION: _____ AUTHORIZED SIGNATURE: _____

FOR ADDITIONAL INFO PLEASE CONTACT:

Manny Crespo, Jr. President-Elect
 Phone: 786-304-1608 E-Mail: MCrespo@smgqlaw.com

Diana Powell Exec. Dir. Cuban American Bar Association
 Phone: 786-210-5984 E-Mail: diana@cabaonline.com

Swept away to the

HEART OF HAVANA at CLUB TROPICABA



Swept away to the Heart of Havana at Club TropiCABA. Guest will be transported to the excitement and grandeur of Havana's legendary nightlife of years past. This Annual Gala and Board Installation Dinner will benefit The Cuban American Bar Foundation's Scholarship fund.

LOCATION: Fontainebleau
4441 Collins Ave. Miami Beach Fl 33140
Sparkle Ballroom

COCKTAIL: 7:00 – 8:00 p.m.

MAIN EVENT: 8:00 – 2:00 a.m.

Purchase of these tickets will also give you access to the **23°N** After-Party

23°N After-Party ^{*}

...inhibitions simply melt away....

IN PARTNERSHIP WITH A PREMIER SOUTH BEACH NIGHTCLUB

For the first time in CABA history a unique party has been created especially for our valued Young Lawyers and law student members. This party is for those who begin their night, "à la South Beach", when it is still young, and the rhythm takes control.

ARRIVAL: Sparkle Ballroom at 10:00 pm for registration

TICKETS: \$100.00/per person** on sale through January 25, 2015, including Bacardi sponsored open bar and light bites. Limited quantities of tickets available.

* Sponsorships available upon request.

**Purchase of these special rates tickets is restricted to lawyers in practice 5 years or less + one guest, and member law students + one guest.